BOOK BUSINESS CONFERENCE & EXPO

CONFERENCE:
March 5-7, 2007
EXPO:
March 5-6, 2007
NEW LOCATION:
NY Marriott Marquis

FREE EXHIBIT HALL PASS COMPLIMENTS OF

Webcom Limited

Come visit us at Booth#: 705

Register Online @ www.BookBusinessExpo.com with DISCOUNT CODE: EXH-25
Fax by February 26, 2007 to 215-409-0100
After February 26, 2007, bring this form to the show.

Please type or print clearly. Photocopy this form for additional registrants.

SECTION 1:

Mr./Ms._____
First Middle Last

Title _____
Company _____
Address _____
City _____ State _____ Zip_____
Phone _____Fax _____
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FREE Expo Pass Includes

✔ **FREE Admission to the Keynote Address**
Tuesday, March 6, 2007, 9:15am – 10:00am
Jim Gerber, *Director of Content Partnerships,* Google, www.google.com

✔ **FREE Admission to the Exhibit Hall**
Exhibit Hall Hours: Monday, March 5, 2007, 12:00 pm – 6:00 pm
Tuesday, March 6, 2007, 10:00 am – 3:00 pm

Register @: www.BookBusinessExpo.com and with **DISCOUNT CODE: EXH-25**

Special DISCOUNTS

- **SAVE $100** off the Full Conference Pass with **DISCOUNT CODE: EXH-100** or
- **SAVE $50** off the One Day Pass with **DISCOUNT CODE: EXH-50**.

NEW LOCATION

NY Marriott Marquis
1535 Broadway
New York, New York 10036
800-843-4898

Special Discount Rate:
$269 (single) $299 (double)
Hotel Discount Deadline:
February 9, 2007

**Cannot be redeemed for cash or combined with other offers.*

SECTION 2:

Primary Business: (check one)
- ❒ B to B Magazine Publishing
- ❒ Consumer Magazine Publishing
- ❒ City & Regional Magazine Publishing
- ❒ Association/Society/Nonprofit
- ❒ Journal Publishing
- ❒ Government Publishing
- ❒ Corporate Publishing
- ❒ Advertising/Marketing/Branding Agency
- ❒ Design Firm
- ❒ Book Publishing
- ❒ University Press
- ❒ Directory Publishing
- ❒ Magazine Printer
- ❒ Commercial Printer
- ❒ Bindery/Finishing Facility
- ❒ Premedia Service
- ❒ Paper Company
- ❒ Industry Supplier
- ❒ Other

Primary Function: (check one)
- ❒ Corporate/Executive Management
- ❒ Production, Manufacturing
- ❒ Interactive Media
- ❒ Distribution
- ❒ Marketing, Sales
- ❒ Design, Creative
- ❒ Finance
- ❒ Editorial
- ❒ Other

Management Level: (check one)
- ❒ President, CEO, Owner
- ❒ Vice President
- ❒ Manager, Director, Supervisor
- ❒ Staff
- ❒ Other

Types of Products:
(check all that apply)
- ❒ Magazines, Consumer
- ❒ Magazines, B-to-B
- ❒ Journals
- ❒ Reprints
- ❒ Books, Education
- ❒ Books, Trade
- ❒ Books, Professional
- ❒ Bibles/Religious
- ❒ Books, Fine Edition/Illustrated
- ❒ Audio Books
- ❒ e-Books, Interactive Media
- ❒ Directories
- ❒ Packaging
- ❒ CDs/DVDs